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Online Shopping

The aim of this lesson is to make the students use the key vocabulary and target expressions in a more natural manner.

Language Point

<p>Our bicycle tires are flat.</p>	<ul style="list-style-type: none"> - We have flat tires. - Our bicycle tires got punctured. - The bike tires are flat as pancakes.
<p>It's common sense.</p>	<ul style="list-style-type: none"> - Everybody knows. - It's obvious. - It's my rule!
<p>Is that a written rule somewhere, or just your opinion?</p>	
<p>Now I get why you're so fixated on heading there.</p>	

Key vocabulary

flat	(bicycle) hand pump	try out	efficient
not to mention	fixated on~	hassle	head

I. INTRODUCTION

Online shopping or **e-shopping** allows people to buy goods and services through **e-commerce platforms**. This **new trend of shopping** enables customers to directly find what they are looking for as the products are categorized according to brands, models and type of items. Consumers just need to do 5 things:

- 1 - go to a shopping website
- 2 - choose an item
- 3 - click “Add to Cart”
- 4 - place the order
- 5 - wait for the product to arrive right at their doorstep



II. PRESENTATION

A. Expressions

	Questions:
Now I get why you're so fixated on heading there.	▪ What is your favorite online shop? How often do you make purchases there?
Our bicycle tires are flat.	▪ Have you ever bought tires online?
Is that a written rule somewhere, or just your opinion?	▪ Give some dos and don'ts when shopping online.

B. Dialogue

Practice the dialogue with your teacher.

Brett: Our bicycle tires are flat. We need to buy a hand pump. Should we go to the mall?

Emma: Let's just buy it online. It's so much easier.

Brett: Easier, yes, but I like to try out the things I buy to make sure I like them.

Emma: It's a bicycle pump! Not a sports jacket! It's more efficient to shop online.

Brett: Isn't it more enjoyable going to the shopping mall? You always go to the mall.

Emma: Yes, but not for bicycle things. Clothing, makeup, or jewelry are fine.

Brett: Is that a written rule somewhere, or just your opinion?

Emma: It's common sense.

Brett: Whatever!

Emma: Besides, it's always a hassle to find parking there, not to mention the crowds.

Brett: What about Baskin-Robbins? That makes it so worth going.

Emma: A-ha! Now I get why you're so fixated on heading there. Ice cream!

Q & A!



- Which is preferable to young people these days, online shopping or traditional shopping?
- What are some benefits of window shopping?
- What problems can be encountered by consumers when shopping online?

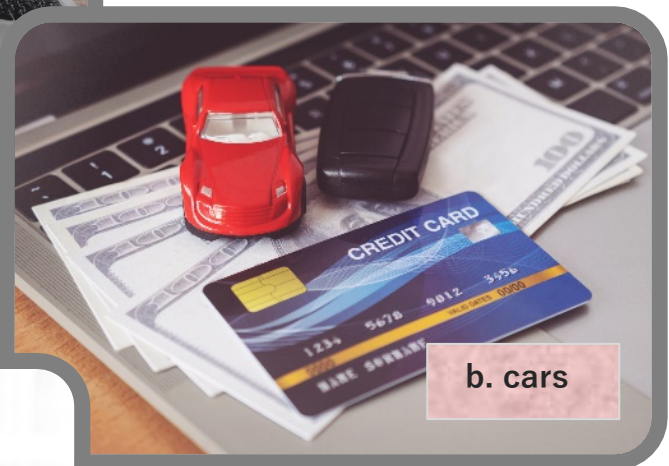
Part 2

III. PRACTICE

Use the newly learned vocabulary and expressions in the following practice exercises.

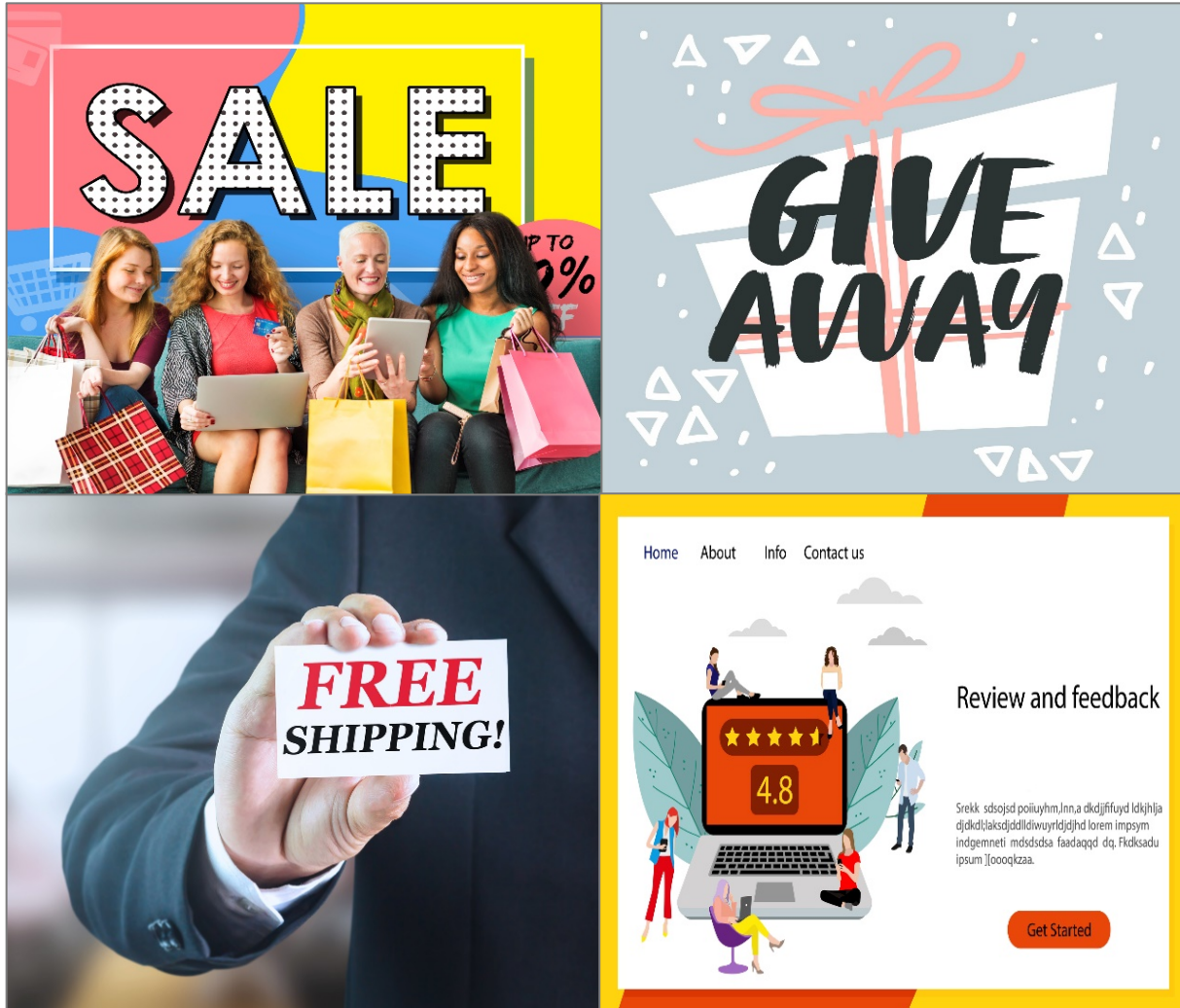
A. E-Shopping

Directions: What are possible risks of buying the following items online?
Give reasons for your answers.



B. Let's Talk!

Directions: Talk about how online shoppers might be influenced by the following offers.



C. Role-Play

Role-Play



Your friend wants to shop for clothes online.
Recommend some shops that sell affordable and high-quality products.

Use the vocabulary and expressions you have learned.